

MAISONS HOTELS
DE FAMILLE PARIENTE

LOU PINET

Rediscover Slow Living in St Tropez:
Hotel Lou Pinet Reopens for the Season



PRESS RELEASE



Introducing the Head Spa

This season, Lou Pinet enhances its wellness offerings by introducing a Head Spa in partnership with [Leonor Greyl](#), bringing guests the renowned expertise of this pioneering French haircare brand. Founded in 1968, Leonor Greyl is celebrated for its luxurious, botanical-based formulas that combines natural ingredients with advanced hair science, offering effective, eco-friendly treatments.

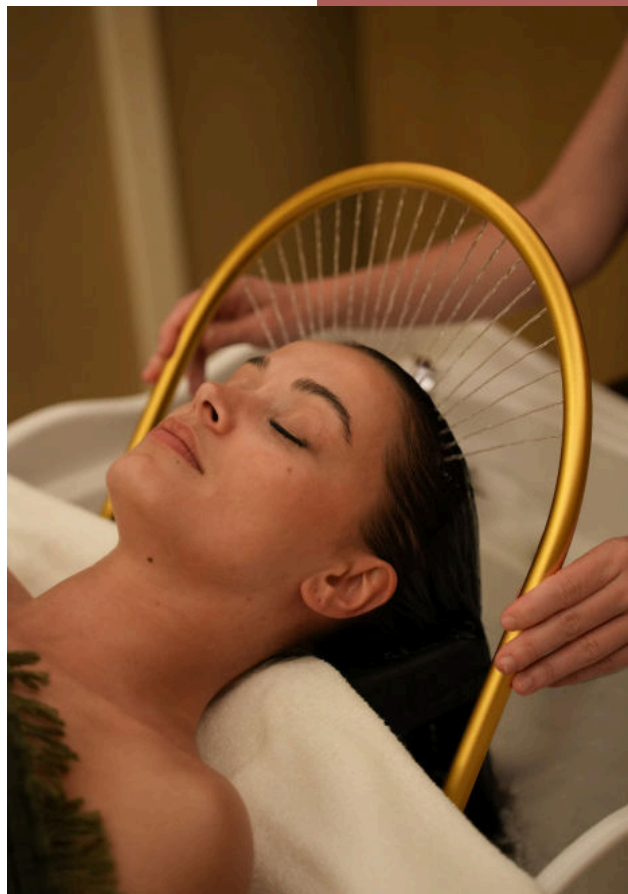
Guests can now indulge in exclusive treatments which include a deep scalp cleanse, massage and laxation techniques to promote healthy hair growth, relieve stress and enhance overall wellbeing - perfectly complementing the hotel's spirit of laid-back Riviera luxury.

Timeless Wellbeing

A secluded hideaway in St Tropez, Lou Pinet offers an unbeatable location from which to enjoy the wonders of the South of France. Complete with one of the largest pools in St Tropez, alongside the indulgent Tata Harper spa, offering a moment of deep relaxation.

The spa at Lou Pinet has two treatment rooms, including a hammam, and a fitness room. Day passes are also available, giving non-guests access to all the fitness and pool facilities. This season, Lou Pinet has introduced a new partnership with TALM, offering treatments tailored to pregnant women.

The responsible skincare products are also available to purchase. For those looking to enjoy an all-encompassing Tropezian wellness escape, this five-star hotel has it all.





Slow-Living Experiences in St Tropez

For those looking to embrace a slower, more soulful side of St Tropez, the Lou Pinet concierge team can arrange several experiences designed to connect guests with the destination and its culture. Wander along the coastal trails by foot or bike, stopping for a leisurely picnic with panoramic sea views.

Sip your way through the region's famed vineyards on a wine tour in the Gulf of Saint-Tropez, uncovering the secrets behind Provence's signature rosé. Immerse yourself in the vibrant local scene at the Saint-Tropez market, where artisans showcase time-honoured craftsmanship.

Adventure meets tranquillity with horseback rides along Pampelonne Beach or through the vineyards of Grimaud, while an electric mountain bike tour of the peninsula offers a fresh perspective on this iconic destination—all at a pace that lets you truly savour the moment.

Serenity at Sea

For those drawn to the sea, Lou Pinet recommends several water-based adventures that allow guests to uncover the beauty of the Mediterranean. Discover the tranquil Bay of Saint-Tropez on a paddleboard, taking in the morning stillness as the sun rises over the Riviera.

Explore the region's underwater wonders on a snorkelling excursion, uncovering hidden coves and thriving marine life beneath the waves. For a scenic coastal escape, embark on a kayak adventure from Pampelonne Bay to Cap Camarat, where rugged cliffs meet crystal-clear waters or those more adventurous can try their hand at deep-sea fishing.

Whether floating, paddling, or diving in, these outings invite guests to embrace the slower side of St Tropez's legendary waters.

Art, Heritage & Culture

For those looking to immerse themselves in the rich culture of the region, a short journey from Lou Pinet reveals a world of artistic and historical wonders. Just an hour's drive away, the Venet Foundation in Le Muy which showcases a striking collection of contemporary sculptures set within tranquil gardens.

At Commanderie de Peyrassol, history and wine come together in a 13th-century Templar estate, home to an impressive outdoor art collection and renowned vineyards. For a truly unique escape, take a boat to Porquerolles Island to visit the Carmignac Foundation, where contemporary art meets Mediterranean beauty in an immersive, open-air experience surrounded by nature.



About

LOU PINET

Mediterranean in spirit, Hotel Lou Pinet celebrates nature and the Provençal art of living. Inspired by the surrounding umbrella pines, its identity blends southern light with natural materials. Designed as a family home, it offers 34 rooms in a chic vintage 1960s style, a Tata Harper Spa tucked away like a secret grotto, and two restaurants: La Terrasse for lunch and Beefbar for dinner, both opening onto the central pool.

MAISONS PARIENTE

Maisons Pariente is a contemporary family collection of 5-star hotels, founded by Patrick Pariente and his two daughters, Leslie Kouhana and Kimberley Cohen. Situated in extraordinary locations, the hotels are designed as elegant private homes and showcase a distinctive and artistic personality that harmoniously blends with their surroundings. The addresses in the collection invite you to experience simple, warm hotel luxury; the Maisons Pariente spirit. The Collection comprises four hotels: Lou Pinet in Saint-Tropez, Crillon le Brave in Provence, Le Coucou in Méribel and Le Grand Mazarin in Paris.

PRACTICAL INFORMATION

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