

MAISONS HÔTELS
DE FAMILLE PARIENTE

LOU  PINET



A Summer of Art: Picasta Brings
His Artistic World to Hotel Lou
Pinet

PRESS RELEASE

This summer, Picasta brings his artistic vision to Hôtel Lou Pinet, unveiling his latest exhibition in the hotel's gardens on 19th June. Guests and visitors to the hotel are invited to explore the realm of dreams and discover enchanting settings where the imagination can run free. More than a holiday retreat, Lou Pinet is an aesthete's home, a bohemian-chic haven where design, nature and art are in constant dialogue, and Picasta's exhibition is a true showcase of this.

A Home in Saint-Tropez

An invitation to unwind and reflect, the exhibition A Home in Saint-Tropez offers a contemplative space where artists and designers reinterpret the art of napping in all its forms. At Hôtel Lou Pinet, it is Picasta who explores the intimate through his Heliada collection.

Centred around a sun-yellow table, graphically contoured chairs outline a luminous, structured space. The sculpture Daphne, composed of slender plaster leaves, recalls an ancient plant, reimagined with power and sensitivity.



Picasta's world unfolds entirely: an intuitive visual language shaped by raw materials and bold colours, echoing the Mediterranean light and the gentle charm of Provence.

His work naturally blends into Lou Pinet's aesthetic, extending its spirit — a seamless fusion of nature and architecture.



ABOUT - PICASTA

Trained as an architect, Pierre worked in the field for 10 years before dedicating himself fully to more personal artistic practices such as drawing, sculpture, engraving, and ceramics. Since 2019, he has found a natural synthesis of these disciplines through the creation of plaster furniture, which he designs and sculpts entirely by hand. His work merges spatial awareness, geometry, and colour in a bespoke approach, catering to both private collectors and design and architecture professionals, such as India Mahdavi and Joséphine Fossey, as well as public projects, including Château de Lestang 1573 and Sancerre.

ART AT THE HEART OF LOU PINET

At Lou Pinet, art is everywhere, discreet yet essential and embedded in the very DNA of the house. Personally selected by the Pariente family, who have nurtured a passion for art over several generations, the artworks blend harmoniously with the surroundings. From the entrance, Ugo Rondinone welcomes guests with a joyful cairn — a stack of stone blocks in fluorescent colours as vibrant as the Côte d'Azur sky. Just a few steps away, artist Armelle Benoit has created a monumental five-metre ceramic mural, turning the wall into a light and whimsical storytelling surface.

At the heart of the hotel's Beefbar restaurant, Alexandre Benjamin Navet has produced an immense fresco in homage to Saint-Tropez. Six vividly coloured panels depict views of the town and the Lou Pinet hotel, adorned with maritime and Provençal inspirations, taking pride of place in the dining room.

As they wander the grounds, guests may also come across two bronze columns by British sculptor Tony Cragg. emblematic of the artist's work, which was recognised with the prestigious Turner Prize in 1988, they are positioned along the pool axis, where their delicate, unstable elegance transforms the perspective.

INFORMATION

LOU PINET HOTEL

70 Chemin du Pinet, 83990 Saint-Tropez
+33(0)4 94 97 04 37
www.loupinet.com

MEDIA CONTACTS

FOOD FOR THOUGHT PR

Alexandra Teyssier d'orfeuil +33 (0)6 08 02 53 08
alexandra.tdo@agencefoodforthought.com
Hayat R'ghif-Bassoul +33 (0)7 83 67 51 63
hayat.rgb@agencefoodforthought.com

MAISONS PARIENTE

Lucie Renier +33 (0)7 66 45 67 73
l.renier@maisonpariente.com