

MAISONS HÔTELS  
DE FAMILLE PARIENTE



H O T E L & S P A

CRILLON LE BRAVE

P R O V E N C E

*Paradise in Provence*

P R E S S   K I T



## A SUBLIME EXILE BEYOND TIME AND THE WORLD

Mont Ventoux, the Dentelles de Montmirail, the Luberon... In this coveted Provençal golden triangle, nestled in the heart of the Vaucluse, Crillon le Brave stands apart from the restless hum that descends upon the region each season. A magnificent five-star hideaway reserved for those seeking to disconnect from urban frenzy and reconnect with their deeper truth, in a breathtakingly authentic natural setting.

Before landscapes of hypnotic beauty lies a marvellous maze of 17th- and 18th-century stone houses, cloaked in Virginia creeper, revealing here a secret passageway, there a panoramic terrace that takes your breath away. And at its centre, a venerable hundred-year-old olive tree keeps silent watch...

At Crillon le Brave, the hotel quite literally merges with its surroundings. More than a concept, it is a heritage of luxury; more than a destination, it is a private sanctuary.









## A NEW CHAPTER BEGINS...

---

EVEN MORE AUTHENTIC,  
EVEN MORE ALLURING

In the spring of 2017, Hôtel Crillon le Brave joined the Maisons Pariente collection.

At Crillon le Brave, it was love at first sight for the Pariente family. For each of their projects, it is emotion that serves as the initial spark — the impulse to craft truly distinctive experiences.

Already involved in L'Apogée in Courchevel (in partnership with Xavier Niel), the Pariente family envisions extraordinary destinations — timeless sanctuaries — from Lou Pinet in Saint-Tropez to Le Coucou in Méribel and Le Grand Mazarin in Paris. At Crillon le Brave, they have set out to write a new story for this exceptional place, one perfectly attuned to the expectations of a discerning French and international clientele.



EVERYTHING CHANGES, YET  
NOTHING CHANGES...

The essentials that have long defined the allure of this five-star retreat remain untouched: a natural setting of breathtaking beauty, the historic charm of Crillon's honey-hued stone architecture, and an atmosphere of gentle intimacy and understated elegance — all supported by a devoted and discreetly attentive team, and a dining experience renowned for its refined cuisine.

In 2019, interior designer Charles Zana breathed new life into the hotel's common areas, suites, and guest rooms — offering a fresh aesthetic while preserving the soul and character of the estate. The restaurants and bar were reimagined with an entirely new décor, where the timeless spirit of Provence meets a contemporary sensibility.

Now, in 2024, the arrival of Chef Thomas Lesage signals a bold new era of hedonistic culinary experiences — a promise of creativity and delight for the senses.



## CRILLON LE BRAVE IN PROVENCE

---

### A SECRET ROOFTOP FACING MONT VENTOUX

Crowned with snow in winter, scorched by the sun in summer, Mont Ventoux—king of the Vaucluse—rises with majestic presence over the surrounding landscape. A legendary challenge for cyclists from across the globe, who flock here from spring onwards to test themselves against the “Giant of Provence,” this iconic summit watches over the Rhône Valley from its 1,912-metre peak, reigning supreme over the Comtat Venaissin.

Perched on the foothills of Mont Ventoux on one side, with the Dentelles de Montmirail on the other, the medieval village of Crillon le Brave is a jewel of this idyllic Provence — nestled between Malaucène, Mazan, Pernes-les-Fontaines, Bédoin and Saint-Didier, with Carpentras, Avignon and the Luberon just a little further afield. From this private balcony with its uninterrupted view, vineyards and olive groves stretch as far as the eye can see — an unspoilt, timeless vision of pastoral beauty.

### A FABULOUS SETTING, RICH IN AUTHENTICITY

Before it became a 12th-century village, Crillon le Brave was first the name of a local hero, the brave Crillon himself, whose bronze statue now welcomes guests just opposite the reception. Here, the hotel blends seamlessly into the fabric of the village, a harmony enhanced by the fact that it is composed of individual private houses, gradually acquired since 1989. Each one has its name, its own story...



Today, nine historic houses form a remarkable architectural ensemble — a charming interweaving of stone buildings, with traditional Genoise eaves, connected by intimate squares, pedestrian lanes and vaulted galleries, opening unexpectedly onto breathtaking vistas. It's an extraordinary labyrinth — the kind one happily loses oneself in, just for the joy of uncovering Crillon's many hidden treasures.

Everywhere, dry-stone walls draped with fragrant climbing plants... flights of weathered stone steps leading to a “so romantic” secret terrace... the village ramparts, pierced by a concealed doorway cut into the ancient wall... shaded pergolas, a singing fountain just above the heated outdoor pool... venerable cypress trees standing sentinel over a forgotten well, and just below, the castle of Crillon with its medieval battlements...

If some places tell a story, Crillon le Brave invites you to live yours — with a childlike sense of wonder rediscovered.







## HERE, TIME LINGERS

---



AND THE PRESENT MOMENT STRETCHES  
OUT BENEATH THE SUN...

Some come to leave behind the frantic pace of everyday life — in search of peace, calm, and serenity, to finally reconnect with themselves. Nature and disconnection abound, with yoga and detox available on request.

Others come to indulge in the epicurean pleasures of an abundantly generous Provence — from sun-ripened southern fruits and vegetables to the prized black truffle. *Tuber melanosporum* only.

Some are drawn by the treasures of the Côtes-du-Rhône vineyards, seeking out prestigious labels from Beaumes-de-Venise to Châteauneuf-du-Pape to enrich their cellars.

Then there are those who come to conquer Mont Ventoux by bike — ascending from the hotel's southern side for the ambitious, attempting all three routes in a single weekend for the fearless, or simply enjoying a gentle ride for the contemplative. Here, every dream is welcome.

Others set out to explore nearby artists' studios, museums, and the antique markets of L'Isle-sur-la-Sorgue; to applaud performances on and off the main stages of the Avignon Festival, Aix-en-Provence, the Chorégies d'Orange, or the La Roque d'Anthéron Piano Festival. The show is always on.

All are drawn to Crillon le Brave to experience a different kind of Provence — neither celebrity-chic, nor over-touristic, nor bohemian. But rather, hedonistic, elegant, and effortlessly relaxed. Reserved for those who seek refined authenticity, cherished intimacy — the ultimate quest of modern times.



SUITES & ROOMS

PURE SIMPLICITY,  
ULTIMATE REFINEMENT

Across the 17 rooms and 17 suites — including a standalone family house — traditional Provençal terracotta tiles (tomettes) set the tone, offering a warm contrast to the understated elegance of the décor. Linen is ever-present, natural hues in soft tonal layers, cosy throws, and gentle textures create a soothing, light-filled atmosphere — an invitation to rest and indulge in luxurious relaxation. Each room and suite is entirely unique, featuring individually sourced antiques, vintage pieces, and a layout shaped by the character of the house in which it resides. Panoramic bay windows overlooking Mont Ventoux,

picture-frame views of the surrounding countryside, double bathtubs with a view...The interiors reflect the same distinctive charm as the village itself. Nothing is standard — every level reveals its own quiet poetry.

SIMPLICITY AND TAILORED SERVICE: A  
5-STAR PHILOSOPHY

Ever-present when needed, never intrusive... From housekeepers to porters, the hotel's team attends to every detail with quiet efficiency — anticipating needs, responding to unspoken wishes. All share the same discreet warmth and a single purpose: to ensure that every stay becomes a flawless moment of escape.

ROOMS  
FROM 20 TO 45 SQ M

- Superior Room
- Superior Ventoux Room
- Deluxe Room
- Deluxe Ventoux Room
- Prestige Room
- Prestige Ventoux Room

SUITES  
FROM 40 TO 80 SQ M

- Junior Deluxe Ventoux Suite
- Deluxe Suite
- Deluxe Ventoux Suites
- Two-Bedroom Deluxe Suite
- Prestige Ventoux Suites
- Signature Ventoux Suite

*Some feature a terrace and a view.* ————— *Some feature a terrace and a view.*

- King-size beds
- Tailor-made cotton sateen sheets with refined ladder stitch detailing
- Flat-screen television with satellite channels
- Chromecast
- Complimentary Wi-Fi internet access
- In-room private bar
- Individually controlled air conditioning









## LA TABLE DU VENTOUX

---

Nestled in the heart of Hôtel Crillon le Brave, La Table du Ventoux offers a truly exceptional culinary experience — where Provençal gastronomy is reimagined with both elegance and authenticity.

Its panoramic terrace, a natural belvedere overlooking the Mont Ventoux valley and its surrounding vineyards, invites guests on a unique sensory journey. Under the expert guidance of talented Chef Thomas Lesage, the restaurant's menu celebrates the richness of Provençal terroir. Each dish, designed to be shared, tells a genuine story of local flavours, evolving harmoniously with the seasons.

Chef Lesage's creations highlight the region's gastronomic treasures: white asparagus from Mazan, traditional Provençal pissaladière, parsley-infused shellfish, or panisse — an iconic Provençal delicacy. Fish such as sea bream fillet or seared tuna share the spotlight with local meats, including Sisteron lamb and rosemary-infused farm pork chop.

A true heir to a family tradition in hospitality, Thomas Lesage draws inspiration from a culinary heritage passed down through generations. From a young age, he was immersed in the love of local produce and a deep respect for artisanal know-how — values that continue to shape his culinary philosophy today.

His cuisine, a heartfelt tribute to the cultures he explored during his travels

in Latin America, transforms each plate into an authentic and creative expression of local richness. For the Chef, the exceptional setting of Hôtel Crillon le Brave offers the ideal balance between high standards and creative freedom — allowing seasonal, raw ingredients to shine.

La Table du Ventoux has established itself as a must-visit gastronomic destination, where every meal becomes a celebration of Provençal flavours, elevated by the talent and passion of an exceptional chef.

*Restaurant open daily*

*Lunch: 12:00 pm – 3:00 pm*

*Dinner: 7:00 pm – 9:00 pm*

*Brunch every Sunday: 11:30 am – 1:30 pm*











## THE SOMMELIER'S TREASURES

---



From plate to glass, the inspiration remains local, with a carefully curated selection drawn from an exceptional terroir.

Embark on a journey to meet passionate winemakers and discover their outstanding wines. The renowned appellations seem to concentrate around the hotel almost magically: Côtes du Rhône AOP Ventoux, Châteauneuf-du-Pape, Beaumes-de-Venise, Gigondas, Vacqueyras...

A true connoisseur of wines from Provence and beyond, our sommelier hosts tastings in our private cellar. A unique opportunity to explore handpicked vintages and engage with a wine lover always eager to share his expertise.

### THE BAR

On the ground floor of Maison Roche, the oldest house of the hotel, the Bar is the perfect place to unwind in a calm and intimate atmosphere. Enjoy a pastis, in keeping with Provençal tradition, or a cigar for aficionados.

With its newly renovated decor, blending both cosy and elegant elements, the vaulted space has been thoughtfully redesigned to offer even greater comfort.

*Bar open daily from 12:00 pm to 11:00 pm*











## SPA DES ÉCURIES

---



Within this serene sanctuary, three treatment rooms — including one designed for couples — invite guests to fully experience the holistic care rituals of the renowned American brand Tata Harper. Each facial and body treatment is carefully tailored to the individual's needs, drawing on the potent active principles of organic plant extracts and essential oils. Here, nature's restorative powers work in perfect harmony with the expertise of the spa's therapists to help you emerge revitalised and renewed.

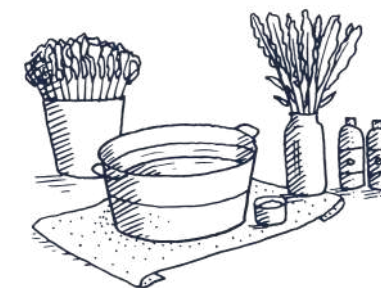
Bespoke programmes are available upon request, including: pre- and post-sport recovery, yoga, meditation, slimming and detox cures, stress relief treatments, and specialised care for expectant mothers.

*The spa is open daily from 10am to 8pm during the season.*

### REBOOT OF VITAL ENERGIES - BODY & SOUL

A place apart from the world... In the vaulted stone stables of the 18th century, now beautifully restored, oversized bouquets of lavender fill the old stone troughs. Beneath the monumental arches, the honey-hued Crillon stone creates an extraordinarily gentle atmosphere — a soft, intimate setting, perfectly suited to total disconnection.

Shielded from the noise of the outside world and the glare of daylight, the Spa des Écuries offers the ideal sanctuary for soothing overstimulated minds and bodies.





## EMOTIONS & DISCOVERIES

---

### RESISTING THE TEMPTATION TO DO NOTHING...

Savour the magnificent spectacle of nature from the terraces. Listen to the profound silence — a forgotten luxury. Feel that marvellous sense of serenity slowly washing over you. Please, do not disturb. Yes, at Hôtel Crillon le Brave, doing absolutely nothing is considered an art form in itself.

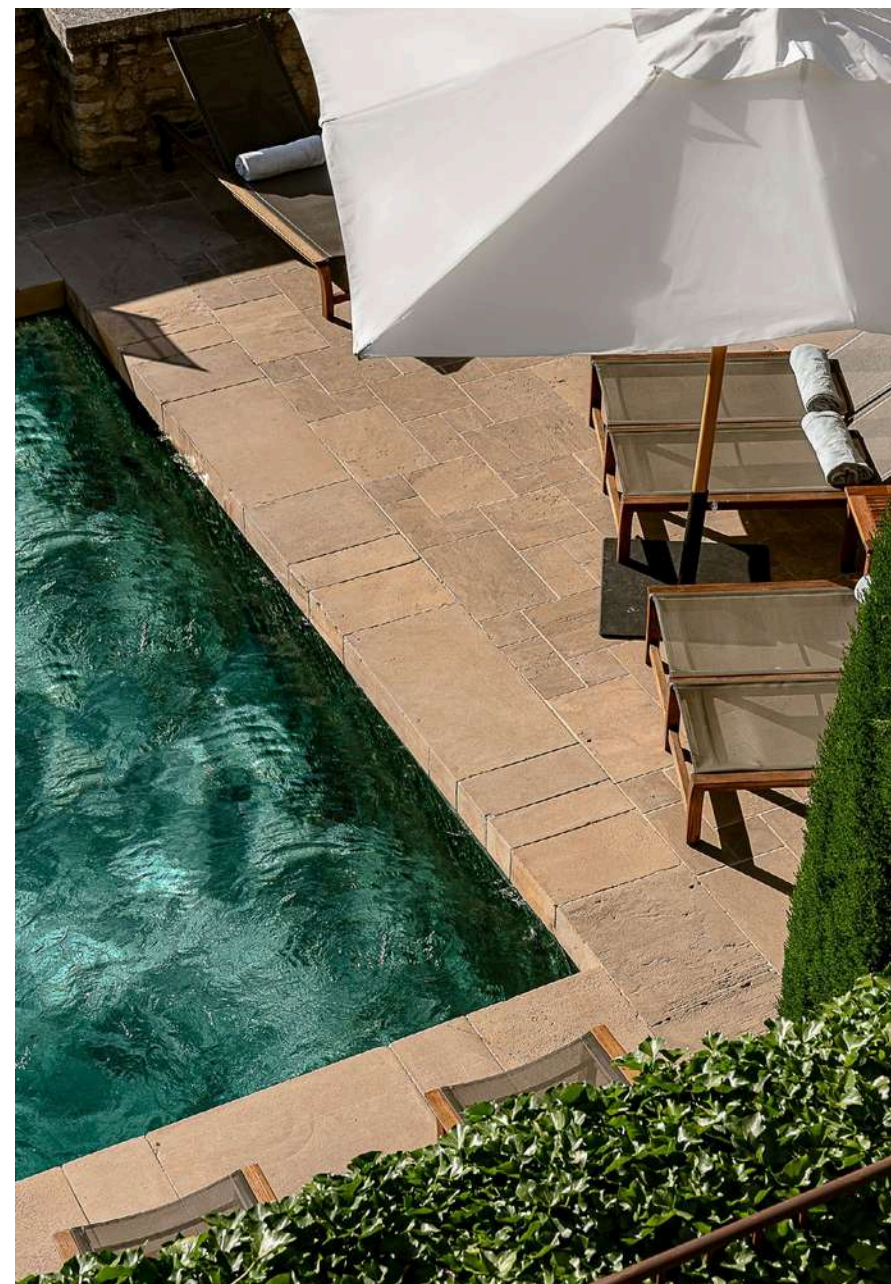
As you wander at leisure, you may come upon a peaceful spot — a secluded teak terrace overlooking the pool, perfect for basking in the sun, stretched out on a lounger far from prying eyes. Nearby, a stone belvedere offers sweeping views over the valley, transforming into a charming open-air stage for summer evening concerts.



A beautifully landscaped pétanque court on traditional terracing invites guests to try their hand at Provence's most beloved pastime, straight out of a Pagnol novel. Opposite the reception, the hotel's boutique showcases a curated selection of local delicacies, alongside swimwear, sun hats, decorative objects, and skincare products — the very essence of refined Provençal living.



Once reconnected with yourself, your vital energy replenished by the embrace of unspoilt nature, it's time to explore all that the region has to offer. Set off on a cycling adventure (bikes available on site), enjoy a nature walk or a picnic in the garrigue, uncover hidden gems in local brocantes and art galleries, or immerse yourself in the vibrant atmosphere of authentic Provençal markets. The concierge is always on hand to assist with every request, sharing expert knowledge and insider tips with genuine warmth. Hôtel Crillon le Brave brings together connoisseurs of stillness, lovers of culture, seasoned athletes and devoted epicureans. And perhaps... paradise is closer than you think.







#### HOTEL CRILLON LE BRAVE\*\*\*\*\*

Place de l'Eglise, 84410 Crillon Le Brave  
+33(0)4 90 65 61 61  
[www.crillonlebrave.com](http://www.crillonlebrave.com)

---

#### ACCESS

Avignon TGV 40 min  
Aix & Marseille 1h30  
Genève 3h45

---

#### PRESS CONTACT

##### FRANCE

Food for Thought PR  
Agence de Presse

Alexandra Teyssier d'orfeuil  
[alexandra.tdo@agencefoodforthought.com](mailto:alexandra.tdo@agencefoodforthought.com)  
+33 (0)6 08 02 53 08

Hayat R'ghif-Bassoul  
[hayat.rgb@agencefoodforthought.com](mailto:hayat.rgb@agencefoodforthought.com)  
+33 (0)7 83 67 51 63

##### UNITED KINGDOM

Agence Grifco  
Olivia Pascoe  
[maisonspariente@grifcopr.com](mailto:maisonspariente@grifcopr.com)  
+ 44 (0)207 751 8010