



LE GRAND MAZARIN

PARIS LE MARAIS

LE GRAND MAZARIN'S LATEST 'ARTIST IN RESIDENCE': HELENA SOUBEYRAND

Hélène Soubeyrand is the latest artist to take part in Le Grand Mazarin 'Artist in Residence' window takeover programme, which aims to showcase the Parisian art scene.

From 23rd April, and lasting for three months, the artist will transport passers-by and lovers of the Marais into her creative world, that celebrates the power of femininity and universal love through a symbolic aesthetic.

The specially dressed windows reveal themselves to visitors taking a stroll through the Marais, starting from Rue de la Verrerie.

Driven by performance, Hélène Soubeyrand has developed a unique technique of ambidextrous, symmetrical portraiture, created in acrylic or ink. For her collaboration with Le Grand Mazarin, she explored the theme of "Cycle" and femininity.

"The windows are arranged as a triptych to illustrate the cycle. A creative cycle allows light to enter and brings us together in the universe: our uniqueness, our stories, our sanctuaries, and the importance of loving and respecting ourselves. I wanted to celebrate women as the source of humanity. To portray them in a utopian world as a shield against darkness. When the outside world feels too dark, it becomes difficult to bear. Art and creation are a refuge in which I believe,"
explains Hélène Soubeyrand.





Once again, Le Grand Mazarin is honouring an artist whose world and creations deeply resonate with the artistic values of the Maisons Pariente collection.

The hotel will host two creative workshops, one on 5th June during a breakfast, and another on 11th June for an arty aperitif with the artist herself.

Practical information

Hélène Soubeyrand exhibition

From April 23th 2025

17 Rue de la Verrerie, Paris 4



ABOUT D'HÉLÉNA SOUBEYRAND :

Initially trained as an actress, Hélène Soubeyrand has returned to her first passion of illustration. Trained at the Conservatoire, she cultivated a taste for precise gestures and repetition in order to capture genuine emotion. Her artistic universe oscillates between dreamlike and sacred, blending feminine iconography from religious art with the fluid lines of Pop culture.

In recent years, Hélène has built up a series of prestigious collaborations and exhibited her work in iconic locations. She regularly works with brands such as Ruinart, Montblanc, Art Basel Paris, Sisley and Chanel, bringing her unique artistic flair to their campaigns. Her work continues to evolve, weaving together performance, mysticism and modernity, asserting her distinctive voice in the contemporary art scene.

ABOUT LE GRAND MAZARIN :

Le Grand Mazarin is a 5-star urban hotel located in the very heart of the Marais, just a stone's throw from the Hôtel de Ville, on the corner of Rue de la Verrerie and Rue des Archives. The hotel offers 47 rooms and 14 suites, a restaurant, a day bar and a night bar, a heated indoor swimming pool, a treatment room, as well as a hammam and a fitness centre.

Maisons Pariente is a contemporary family collection of 5-star hotels, founded by Patrick Pariente and his two daughters, Leslie Kouhana and Kimberley Cohen. Situated in extraordinary locations, the hotels are designed as elegant private homes and showcase a distinctive and artistic personality that harmoniously blends with their surroundings. The addresses in the collection invite you to experience simple, warm hotel luxury; the Maisons Pariente spirit. The Collection comprises four hotels: Lou Pinet in Saint-Tropez, Crillon le Brave in Provence, Le Coucou in Méribel and Le Grand Mazarin in Paris.

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